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**Virtual Relay For Life Engagement Ideas for Advocacy Volunteers**

**There are a number of ways you can integrate advocacy into your Relay For Life event using the ideas and resources below.**

* Educate fellow volunteers about ACS CAN
  + Use our template slide deck with either a membership or action ask
  + Use our sample script to create a video
* Recruit ACS CAN members and help your Relay to achieve CAN Club status
  + Events with 40 or more members will receive a CAN Club banner (if this is the first year reaching CAN Club) or sticker (for subsequent years)
* Recruit online action takers by urging folks to take the research pledge
* Help send a message to Congress using our online research petition (COMING SOON) – you can link to the petition directly, or have folks text RELAY to 40649
* Encourage Relayers to dedicate a Lights of Hope bag to a loved one
* Promote Relay advocacy on social media in one or more of the following ways:
  + Brag about your event’s CAN Club status
  + Promote the research petition or pledge
  + Urge folks to become a member of ACS CAN by visiting your CANRaiser page
  + Urge folks to participate in Lights of Hope by visiting your Lights of Hope CANRaiser page